

Sample Facebook Posts

A Compelling Statistic

Did you know that more than 70,000 **Americans** are diagnosed with cancer each year? Alarming, isn't it? Join Karen in her fight against this debilitating disease: <Insert link to campaign page and/or attach an image of the statistic>.

Volunteers

Today and every day we are thankful to have the best volunteers stand by our side! If you'd like to join our fundraising efforts, consider being one of our "rounders" to donate your spare change to <Insert your organization and link to your CaringCent donation page>!

New to <your organization>? Join our growing group of "roundup" friends! Round up and donate the change from credit/debit card purchases to help us <Insert a goal, program>. It's affordable, easy, and YOU keep the tax benefit. Learn more and sign up today! <Insert link to your CaringCent donation page>

Be reminded of how you're helping to <your organization's cause – ex. "improve literacy rates"> every time you round up your purchases and donate the change to <your organization>. Sign up for an easy and affordable way to have a BIG impact on our programs. <Insert link to your CaringCent donation page>

Donate

In 2014, we lost our dear friend Simon unexpectedly. To honor his passion for making children smile, we established Simon's Memorial Fund to create opportunities for youth living in poverty. Learn more about Simon and how your spare change can help. <Insert link to campaign page>

Fundraising Goals

We're half-way there! Because of your support, we've reached 50% of our fundraising goal! Help us get to 100% and donate. <Insert link to campaign page and image of your team>

#ThrowbackThursday

#TBT to when St. Luke's Chapel first opened its doors 30 years ago. Plans are underway to renovate this beloved structure. Will you help? <Insert link to your CaringCent donation page>

Campaign News

Senator Bob's bus arrives in Iowa City tomorrow afternoon. Press conference starts at 3pm sharp! Support the movement #Bob4President! <Insert link to your CaringCent donation page>

Share an Article from Your Website

Click the "share" button on another page's post and add a personal message: "These stats are compelling! Here's a breakdown of the number of veterans affected by Alzheimer's. Help us provide better resources by donating your spare change at the checkout counter." <Insert link to your CaringCent donation page>

Holiday and Seasonal

Going on vacation <this summer, this holiday season>? You can still help <your organization> through hotel, restaurant, entertainment and other purchases. Sign up to round up and donate the change from your summer travel purchases. <Insert link to your CaringCent donation page>

Sign up to round up! Donate spare change to <your organization> when you round up your holiday purchases. <Insert link to your CaringCent donation page>

Special Campaign

Set a specific monthly fundraising goal with CaringCent platform:
Help us reach our goal! We're hoping to raise \$2,000 this month just from the spare change you round up from credit/debit card purchases. Funds from this month's "roundups" will benefit <insert beneficiary, program, etc.>. Sign up today! <Insert link to your CaringCent donation page>

Friends of <your organization>! Help us improve programming for <insert specific beneficiary, program, etc.>. All funds raised through purchase roundups benefit this important program. <Insert link to your CaringCent donation page>

We want to <insert an initiative, ex. "purchase a van to transport our rescued pets."> Sign up to roundup & donate your spare change from purchases, and all proceeds will go towards this goal! Sign up online. <Insert link to your CaringCent donation page>

Peer-to-Peer Fundraising

Help us spread the word about our new giving program! Share our CaringCent <or donate> page with friends and family so that we can continue to <insert your mission>. <Insert link to your CaringCent donation page>